

Desktop Edition

Easy of use without sacrificing power and flexibility

DC Media Desktop Edition is Digital Signage made easy, providing a refreshing new and visually appealing approach to electronic signage. With DC Media you can create engaging displays that include scrolling messages, images, video, live TV and over 35 content types. Customize your message by creating your own content using one of our templates and then deploy your content to your Digital Signage network using drag and drop.

GREAT FOR INTERNAL NETWORKS

The Desktop Edition does not require any external server access; all content is downloaded to the players and played off local disk. Internet Access is only required for RSS and Weather feeds.



About Cohaptic

Cohaptic builds innovative software products, creating visual experiences that capture the imagination and free your creativity. Our products are designed with user friendly interfaces, robust code engines and flexible integration. Our goal is to create quality software with a high return on investment and a low cost of ownership.

POWERFUL SCHEDULING AND MANAGEMENT

Using the DC Media Scheduler you can schedule by time and day, day of the week, day parting or simply just create a looped list. Schedule a wide range of content formats for playback in any number of layers to fit any display size and orientation. Inside each layer, content can be scheduled to play in a looped list, a list of day partings or according to a date and time selection.

The DC Media Network Manager enables you to keep an eye on your digital signage network from your desktop with real time screenshots of what is being displayed on your screens.

CONTENT CREATION

The DC Media Sign Creator empowers you to create rich media and get your message across, integrate live data and capitalize on every pixel of your visual real estate. Combine images, text, shapes, audio and display effects to create great looking content within minutes. Text and image items can be linked to dynamic data sources including SQL, CSV, XML and DLL files developed using our extension API.

FLEXIBLE DATA INTEGRATION

Integration with data points in your organization is a breeze with DC Media.

- Integrate dashboards, call center stats and intranet content
- Display timetables, meeting room schedules and training room bookings
- Manage queues and display customer tickets

WIDE RANGE OF CONTENT SUPPORT

DC Media supports over 35 multimedia formats including:

- Images: BMP, JPEG, GIF, Animated GIF, TIFF
- Video: MPEG2, MPEG4, h264, QuickTime, SWF, FLV, WMV
- Audio: MP3, WAV, WMA, AAC
- Flash: Interactive and non-interactive
- Live TV: SD composite, s-video, webcam and TV Tuner
- Live TV: HD component, HDMI, ATSC
- Streaming: UDP/RTP and HTTP
- HTML: HTML5 & websites
- Documents: Microsoft Word, Excel and PowerPoint, PDF
- Scrollers: XML, RSS, Twitter and text based
- Proprietary: Digital Sign format (.dsn)
- Other: QR Codes, Plug-ins, Add-ons