Digital Signage Player Software
Reliability, flexibility and powerful playback platform

DC MEDiA
Visual Marketing Software

The DC Media Digital Signage Player software for Windows XP, Windows 7, Windows 8 and Windows 8.1 is a robust software player application capable of displaying a wide range of content formats incorporating both static and dynamic data feeds.

HARDWARE INDEPENDENT
The player software is designed to be hardware independent, allowing you to choose a hardware platform that suits your content requirements and budget.
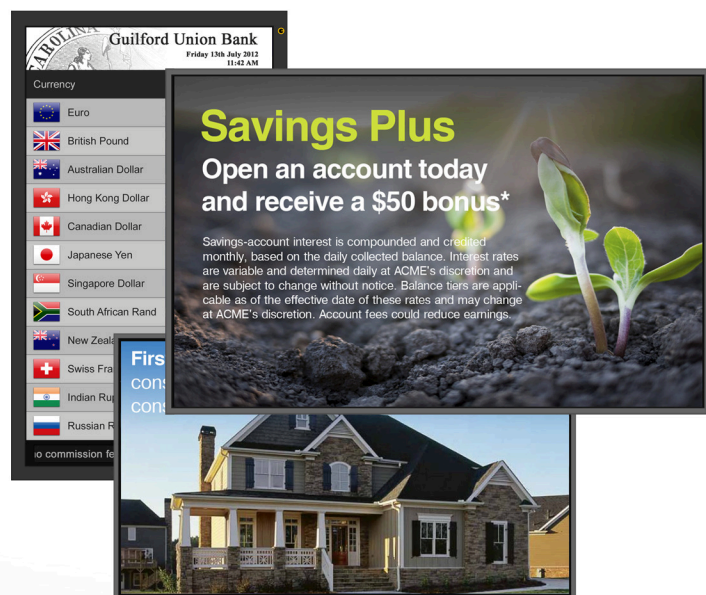
RELIABLE 24/7 PLAYBACK
Engineered to provide 24/7 playback 365 days a year, the player software is stable and reliable.

MULTIPLE CONTENT FORMATS SUPPORTED
The player software can display over 35 content formats including images, video, HTML, RSS feeds, live TV, IPTV, documents and more.

REMOTE MANAGEMENT
Included with the player software is a powerful remote network management agent that provides up-to-date screenshots of what is being displayed and remote management instruction execution including reboots, upgrades and file management.

VIDEO WALL SUPPORT
The player software can easily be configured to span multiple displays to suit vertical, horizontal and asymmetric video walls.

CONTENT TRIGGERING
Content playback can be triggered by a RFID or barcode scanner, external URL, weather condition or by audience measurement*.

ANY RESOLUTION, ANY ORIENTATION
The player will display content on portrait and landscape displays at any resolution supported by the display hardware.

CONTENT SCALING
For mixed resolution environments, playlists are automatically scaled up or down to fit the display.

SUPPORTS INTERACTIVE AND PASSIVE CONTENT
Both interactive content and passive content can be combined in a layout with user interaction timeouts for switching to passive content.

ENTERPRISE CONTENT
Integration of existing Enterprise information systems is available with automatic form based and realm based website authentication and JavaScript execution.

SCREEN CONTROL USING RS232
The player management agent includes support for screen power and input control via RS232.

PLAYER SOFTWARE API
The player software includes a socket based API for remote control and content playback selection, and XML API for playlist generation and a plug-in API for custom requirements.

SUPPORTED CONTENT FORMATS
- Images (JPG, PNG, BMP, GIF and animated GIF)
- Video (MPG2, MPG4, H264, FLV, MOV, WMV, AVI)
- HTML (HTML5 widgets, websites, intranet content)
- Documents (PDF, Word, PowerPoint, Excel**)
- Live TV (SD and HD)
- IPTV (RTMP, RTP/UDP, HTTP)
- RSS feeds
- SharePoint content
- Exchange and SharePoint calendars
- XML, JSON, CSV and custom RSS feeds

Audience measurement is currently only supported on Windows players.
*** The full Microsoft Office suite is required to display Word, PowerPoint and Excel.*

About MediaSight

MediaSight is a New York based software company that develops DC Media Digital Signage software. At MediaSight Inc. we focus on producing quality and innovative Digital Signage technology that makes digital communication easier to do and more cost effective to operate. DC Media is built on 13 years of experience and technology development, our customers benefit from robust and flexible product with an architecture that ensures ongoing expansion and development of the product.

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