

Digital Signage CMS

Power and scalability for large networks

The DC Media Digital Signage CMS provides all the power and flexibility you need to run a successful Digital Signage network.

MULTI-USER ENVIRONMENT

Authorized users can upload content, build playlists and manage players using any web browser. Actions within the CMS can be restricted by assigning rights such as content management, playlist approval and network management to user groups.

SCALABLE NETWORK MANAGEMENT

The CMS is built to support any size network from 1 player to tens of thousands of players.

CONTENT CREATION

Users can use the Digital Sign Creator to create content and then upload it to the CMS.



DASHBOARD

A dashboard is included with reports on overall network health, events, network status, player status, proof of play reports and more.

POWERFUL SCHEDULING

The CMS has a wide range of scheduling features including date and time scheduling, day of the week, interval, interleaved and loop list. Content can be restricted to play within a date range.

POWERFUL NETWORK MANAGEMENT

With unrivalled remote device management, the CMS includes all the management features you need to lower cost of ownership and maintain a stable network including device reboots, remote control and hardware monitoring.

CMS FEATURES

- Content formats include images, video, Flash, HTML5, HTML widgets, Audio, PDF, live TV, media RSS, MS Office documents, SharePoint and UDP/RTP/RTSP streaming.
- Intelligent playlist building using campaigns and player attributes.
- Multiple user accounts can be grouped with user rights assignments.
- Content stored in libraries with user access rights for each library.
- Players upload heartbeats, screenshots and status information on a regular cycle.
- Proof of play reports are uploaded by players every day.
- Layout designer supports any resolution & layouts with multiple zones.
- Schedule playback by date, day of week, time and day parting.
- Content can be triggered by external URL, RFID, barcode, GPS and audience measurement software.*

* Audience measurement is currently only supported on Windows players

MULTIPLE PLAYER PLATFORMS SUPPORTED

The CMS supports multiple player platforms, allowing you to choose a platform that suits your content requirements from basic image looping and meeting room management to advanced multi-zone layouts. The CMS currently supports the following platforms:

- Windows (XP, 7, Embedded, 8 and 8.1)
- Android
- LG webOS
- SMIL

CLOUD AND ENTERPRISE OPTIONS

The DC Media Digital Signage CMS is available as cloud service and as a self hosted appliance for Enterprise networks.



About MediaSight

MediaSight is a New York based software company that develops DC Media Digital Signage software. At MediaSight Inc. we focus on producing quality and innovative Digital Signage technology that makes digital communication easier to do and more cost effective to operate. DC Media is built on 13 years of experience and technology development, our customers benefit from robust and flexible product with an architecture that ensures ongoing expansion and development of the product.



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